

CGT 141/CPT 141 Project 1 Evaluation Sheet (100 pts total)

Student Name _____

Required Elements (70% of grade)

_____/ 70

- ☐ Table of Contents (*maximum grade is 50/100 if missing*)
- ☐ Project submission (*24 possible points as follows*):
 - ☐ Thumbnails (*-3 if missing or incorrect*)
 - ☐ Color Comp. (*-3 if missing or incorrect*)
 - ☐ Audience Analysis (*-3 if missing or incorrect*)
 - ☐ Site map (*-3 if missing or incorrect*)
 - ☐ Web site on CD-R (*-3 if missing or incorrect*)
 - ☐ Digitally printed, self-adhesive CD label (*-3 if missing or incorrect*)
 - ☐ Self-adhesive CD holder on back of clasp folder (*-3 if missing or incorrect*)
 - ☐ Clasp folder with digitally printed label (*-3 if missing or incorrect*)
- ☐ Web site uploaded to a web server (no broken links, images, etc) (*-5 if missing or incorrect*)
- ☐ Includes a "home" or "splash" with frames or non-frames links. (*-1 max*)
- ☐ Site designed using Frames (*-5 max*)
- ☐ Inclusion of at least 7 *content* pages of sufficient length (*-5 pts per missing or incorrect page*)
- ☐ Table-formatted pages (as appropriate). (*-1 each*)
- ☐ One data table of sufficient length (at least 7 x 7) or combination thereof. (*-3 max*)
- ☐ Planned/organized navigation structure. (*-3 max*)
- ☐ Three targeted links (to other frames or windows). (*-3 max*)
- ☐ One nested frame with its own set of links. (*-3 max*)
- ☐ One self-created animated GIF. (*-3 max*)
- ☐ One image map. (*-3 max*)
- ☐ One PNG and one JPG graphic (one of each, *appropriately used*). (*-2 max*)
- ☐ Includes both intrasite and extrasite links. (*-2 max*)
- ☐ Includes at least one email link. (*-1 max*)
- ☐ Includes one target/name anchor set (intra-document). (*-3 max*)
- ☐ Includes at least one form that sends data to an email address. (*-3 max*)

Aesthetic, Technical, or Content value (15% of grade)

_____/ 15

- ☐ In general, Aesthetically pleasing, color scheme, etc.
- ☐ Should display an effective navigation scheme (information Architecture)
- ☐ Visually pleasing graphics & appropriately used
- ☐ Usability (easy to use, easy to find what you're looking for)
- ☐ Originality, Creativity, etc.

Above & Beyond (15% of grade)

_____/ 15

- ☐ Additional content pages beyond 7 (+1 per page) _____
- ☐ Use of JavaScript or VBScript (+2 per page) _____
- ☐ Use of CSS (+1 per page) _____
- ☐ Other criteria as stipulated here: _____

Total _____/100

Additional Comments:
