

CGT 141/CIT 141 Project 1 Evaluation Sheet (100 pts total)

Student Name _____

Required Elements (70% of grade)

_____/ 70

- Table of Contents (*maximum grade is 50/100 if missing*)
- Project submission (*can miss no more than 27 points as follows*):
 - Thumbnails (*-3 if missing or incorrect*)
 - Color Comp. (*-3 if missing or incorrect*)
 - Audience Analysis (*-3 if missing or incorrect*)
 - Site map (*-3 if missing or incorrect*)
 - Web site on CD-R (*-3 if missing or incorrect*)
 - Web site uploaded to a web server (no broken links, etc.) (*-3 if missing or incorrect*)
 - Digitally printed, self-adhesive CD label (*-3 if missing or incorrect*)
 - Self-adhesive CD holder on back of Itoya folder (*-3 if missing or incorrect*)
 - Itoya folder with digitally printed label (*-3 if missing or incorrect*)
- Includes an identifiable "home" appropriately named index.html (*-1 max*)
- Inclusion of at least 7 *content* pages of sufficient length (*-5 pts per missing or incorrect page*)
- Table-formatted pages (as appropriate). (*-1 each*)
- One data table of sufficient length (at least 7 x 7) or combination thereof. (*-3 max*)
- Planned/organized navigation structure. (*-3 max*)
- Three targeted links (to other windows or frames). (*-3 max*)
- One of the following two (*-6 max*). Either:
 - (a) a set of frames pages with 3 targeted links or
 - (b) an iframe with 3 targeted links.
- One self-created animated GIF. (*-3 max*)
- One image map. (*-3 max*)
- At least one PNG, one JPG, and one GIF (not animated) graphic (one of each, *appropriately used*). (*-3 max*)
- Includes both intrasite and extrasite links. (*-2 max*)
- Includes at least one email link. (*-1 max*)
- Includes one target/name anchor set (intra-document link). (*-3 max*)
- Includes at least one form that sends data to an email address. (*-3 max*)

Aesthetic, Technical, or Content value (15% of grade)

_____/ 15

- In general, aesthetically pleasing, color scheme, common scheme across entire site etc.
- Should display an effective navigation scheme (information Architecture)
 - Navigation should be consistent across site
- Visually pleasing graphics & appropriately used
- Usability (easy to use, easy to find what you're looking for, user-friendly)
- Originality, Creativity, Intuitive etc.

Above & Beyond (15% of grade)

_____/ 15

- Additional content pages beyond 7 (*+1 per page*) _____
- Use of JavaScript or VBScript (*+2 per unique instance*) _____
- Use of CSS (*+1 per unique instance*) _____
- Other criteria as stipulated here: _____

Total _____/100

Additional Comments:
