CGT 141 / CIT 141 Project 2 Evaluation Sheet (100 pts total)

Student Name _____

Required Elements (45% of grade)   _____/ 45
- ☐ Table of Contents (*maximum grade is 50/100 if missing*)
- ☐ Project submission (*18 possible points as follows*):
  - o Thumbnails (*-2 if missing or incorrect*)
  - o Color Comp. (*-2 if missing or incorrect*)
  - o Audience Analysis (*-2 if missing or incorrect*)
  - o Site map (*-2 if missing or incorrect*)
  - o Web site on CD-R (*-2 if missing or incorrect*)
  - o Web site uploaded to a web server (no broken links, etc.) (*-2 if missing or incorrect*)
  - o Digitally designed & printed, self-adhesive CD label (*-2 if missing or incorrect*)
  - o Self-adhesive CD holder on back of Itoya folder (*-2 if missing or incorrect*)
  - o Itoya folder with digitally designed & printed label (*-2 if missing or incorrect*)
- ☐ Identifiable starting or "home" page appropriately named index.html (*-2 pt*)
- ☐ Inclusion of at least 10 *content* pages of *sufficient* length (*-5 pts per missing or incorrect page*)
- ☐ Use of CSS for nearly all formatting and placement (*-7 max*)
- ☐ Table-formatted pages (as appropriate). (*-2 for inappropriate use…should have used CSS*)
- ☐ Includes one form with at least 10 form elements (*-4 max*)
- ☐ Use of JavaScript for form validation and enhancements (as appropriate) (*-7 max*)

Aesthetic, Technical, or Content value (30% of grade)   _____/ 30
- ☐ In general, aesthetically pleasing, color scheme, etc.
- ☐ Professionally designed
- ☐ Should display an effective navigation scheme (information architecture)
- ☐ Visually pleasing graphics & appropriately used
- ☐ Usability (intuitive, easy to use, easy to find what you're looking for)
- ☐ Originality, Creativity, etc.

Above & Beyond (25% of grade)   _____/ 25
- ☐ Additional content pages beyond 10 (*+1 per page*)   _____
- ☐ Additional scripting beyond requirements & class examples (*+2 per unique instance*)
  _____
- ☐ Exceptional use of CSS formatting (positioning, z-index, etc) _____
  _____
- ☐ Other criteria as stipulated here: _____
  _____
  _____

Total _____/100

Comments:
_____
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