

# CGT 353: Principles of Interactive and Dynamic Media

## Project 1: Animation Project Evaluation Sheet

Student Name:

(5 = Excellent, 4 = Effective, 3 = average, 2 = needs work, 1= very poor, 0 = unacceptable)

<b>Preproduction Materials and Storyboarding: (10 pts)</b> <ul style="list-style-type: none"> <li>• <b>Quality:</b> Professionalism of materials (sketches, storyboards, etc...)</li> <li>• <b>Communication:</b> Clarity and coherence of material</li> </ul>	<b>Evaluation:</b> _____ _____
<b>Animation: (25 pts)</b> <ul style="list-style-type: none"> <li>• <b>Motion:</b> smooth movement - no jerky, incomplete motions</li> <li>• <b>Realism:</b> adherence to physics, gravity, inertia, etc...</li> <li>• <b>Complexity:</b> simultaneous movement in multiple axis, joints, etc...</li> <li>• <b>Technical</b> - Effective use of Flash animation capabilities</li> <li>• <b>General:</b> overall animation as a whole</li> </ul>	<b>Evaluation:</b> _____ _____ _____ _____ _____
<b>Design and Aesthetics: (20 pts)</b> <ul style="list-style-type: none"> <li>• <b>Graphics:</b> quality, original, visually pleasing graphics</li> <li>• <b>Background/ Environments:</b> Well designed, visually pleasing</li> <li>• <b>Complexity:</b> adequate sophistication of graphics and design</li> <li>• <b>Design:</b> overall design of project as it contributes to the story as a whole</li> </ul>	<b>Evaluation:</b> _____ _____ _____ _____
<b>Content and Sound: (15 pts)</b> <ul style="list-style-type: none"> <li>• Amount of content representative of what's expected &amp; examples</li> <li>• Effective use of space, no unused space</li> <li>• Option to turn sound off, appropriate and effective use of sound</li> </ul>	<b>Evaluation:</b> _____ _____ _____
<b>Creativity and Communicative Value: (15 pts)</b> <ul style="list-style-type: none"> <li>• <b>Interesting:</b> stimulating idea, evocative images, interesting story</li> <li>• <b>Unique:</b> distinctive idea, unique narrative, graphics, sounds, etc</li> <li>• <b>Communication:</b> clear, coherent, and complete story, no vague ideas</li> </ul>	<b>Evaluation:</b> _____ _____ _____
<b>Interactivity and ActionScripting: (10 pts)</b> <ul style="list-style-type: none"> <li>• <b>Navigation:</b> how effectively the Actionsript used to navigate/ control</li> <li>• <b>Engagement:</b> degree to which interactivity engages the user</li> </ul>	<b>Evaluation:</b> _____ _____
<b>Professionalism and Presentation: (5 pts)</b> <ul style="list-style-type: none"> <li>• DVD &amp; DVD case designed professionally</li> </ul>	<b>Evaluation:</b> _____

Instructor's Comments:

Final Grade: \_\_\_\_\_/100

Final Grade:

- "A" Work - Superior work, *professional*
- "B" Work - *Above average* student work
- "C" Work - *Average* student work
- "D" Work - *Below average* student work
- "F" Work - *Failure*, meets less than 60% of criteria

Attention: If you have any questions about your grade on this project, please contact your instructor by e-mail, appointment, or their available office hours.