CGT 353: Principles of Interactive and Dynamic Media
Final Project Evaluation Form

Student(s) Name:

(5 = Excellent, 4 = Effective, 3 = average, 2 = needs work, 1= very poor, 0 = unacceptable)

Technical Aspects and ActionScripting: (15 pts)

- **Interactivity:** degree to which users can interact with application
- **Complexity:** sophistication of ActionScripted elements
- **Functionality:** degree to which scripted elements work and work well

Evaluation:

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Organization/ Interface/ Navigation: (20 pts)

- **Menus, Controls, Buttons:** well-designed, functional, intuitive, usable
- **Layout:** conducive to navigation
- **Intuitiveness**: overall interface is easy to understand and utilize
- **Functionality:** degree that interface provides necessary functionality

Evaluation:

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Communication, Creativity, and Human Factors: (15 pts)

- **Creativity** - stimulating design, distinctive idea, graphics, sounds, etc…
- **Usability** – easy to use and comprehend
- **Engagement –** elicits desire to use through concept, design, and function

Evaluation:

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Optimization: (15 pts) (dependant on type of application)

- **Assets:** graphics, audio, video, etc…..used effectively and appropriately
- **File Size/ Application Division:** movies divided into appropriate swfs, small file sizes, optimized graphics
- **Playback and Function:** smooth animation, video, and audio smoothly

Evaluation:

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Content and Sound: (15 pts)

- Amount of content representative of what's expected & examples
- Effective use of space, no unused space
- Option to turn sound off, appropriate and effective use of sound

Evaluation:

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Aesthetic Value: (10 pts)

- **Graphics:** quality, original, visually pleasing graphics
- **Complexity:** adequate sophistication of graphics and design

Evaluation:

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Professionalism and Presentation: (10 pts)

- Neat, clean, professional submission
- Includes all required components as detailed in project specs

Evaluation:

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_____

Instructor's Comments:

Final Grade: _____/100

Final Grade:

- "A" Work - Superior work, *professional*
- "B" Work - *Above average* student work
- "C" Work - *Average* student work
- "D" Work - *Below average* student work
- "F" Work - *Failure*, meets less than 60% of criteria

Attention: If you have any questions about your grade on this project, please contact your instructor by e-mail, appointment, or their available office hours.